Fostering educational excellence in Rappahannock County

Dear Friends,

I hope this letter finds you well and enjoying 2023. This year has proven to be another exciting time for Headwaters as we operate our programs and collaborate with local organizations to better serve students and teachers in Rappahannock County Public Schools.

Last year, Headwaters launched a new fundraising event - the Headwaters Harvest Festival. In spite of drenching rain, the Festival was a terrific success, attracting more than 400 people. This year, Headwaters will once again host the Festival at Eldon Farms on Saturday, October 7th from 10 a.m. – 6 p.m. Much like last year, the event will boast craft vendors and artisans, local bands, activities for children, an antique tractor show, food vendors, and more!

We very much hope that you will consider sponsoring the Headwaters Harvest Festival again this year. Generous contributions to this event allow Headwaters to support critical programs and initiatives. With your help, we were able to accomplish many things for our schools including:

* Providing after-school enrichment to nearly 100 children in Rappahannock County Elementary School (RCES)
* Awarding $10,000 in Educational Enrichment Grants to our teachers
* Providing over $115,000 in scholarships and financial assistance to students pursuing college, trade school, and technical programs
* Supporting students with special needs at The Child Care & Learning Center (CCLC) and within RCES with scholarship support and specialized classroom equipment

All proceeds from this event will assist Headwaters in supporting the education of youth in our community. Sponsoring our Harvest Festival offers a great promotional opportunity while supporting Rappahannock’s young people with programs that may otherwise be unavailable to them.

I would be happy to speak with you about a sponsorship and can be reached at (540) 227-5170, or by email at [director@headwatersfdn.org.](mailto:director@headwatersfdn.org)

Thank you for considering our sincere request! Warmest regards,

Brittany Dwyer Gianoli Executive Director

P. O. Box 368, Washington, VA 22747 (540) 227-5170 [www.headwatersfdn.org](http://www.headwatersfdn.org/)



# Sponsorship Opportunities

Please join us on Saturday, October 7, 2023 from 10 a.m. – 6 p.m. at Eldon Farms to celebrate our second annual Headwaters Harvest Festival!

All Sponsors Receive:

* Logo on the Headwaters Foundation website for one year
* Recognition on our social media platforms
* Verbal recognition at event
* Shoutout in Headwaters’ Annual Report, which is mailed to over 500 individuals
* An extra dose of happiness knowing your dollars will impact nearly 100% of the children in Rappahannock County Public Schools

"Platinum Apple" Sponsor - $10,000

* Items detailed in the “All Sponsors Receive” category above
* 20 tickets for you and your friends to attend this event
* A flag with your name/company logo displayed prominently at the event
* A $1,000 one-time scholarship will be given in your name to a graduating senior at RCHS
* 20 tickets will be given to children and families in the community that cannot afford to attend this event

“Golden Apple” Sponsor: $5,000

* Items detailed in the “All Sponsors Receive” category above
* 12 tickets for you and your friends to attend this event
* A flag with your name/company logo displayed prominently at the event
* 12 tickets will be given to children and families in the community that cannot afford to attend this event

“Silver Apple” Sponsor: $2,500

* Items detailed in the “All Sponsors Receive” category above
* 6 tickets for you and your friends to attend this event
* A flag with your name/company logo displayed prominently at the event
* 6 tickets will be given to children and families in the community that cannot afford to attend this event

“Bronze Apple” Sponsor: $1,000

* Items detailed in the “All Sponsors Receive” category above
* 4 tickets for you and your friends to attend this event

Please select your sponsorship level on the attached form and

return to Headwaters no later than Friday, August 4, 2023



# Sponsorship Form

Please circle your level of participation: $10,000 $5,000 $2,500 $1,000

Business or Individual:

Address: Email: Phone:

Web address of business (if applicable):

I cannot be a sponsor, but I want to make a tax-deductible donation of $ to the Headwaters Harvest Festival.

Payment for Sponsorship

* + Checks should be made payable to “Headwaters” with “HHF Sponsor” in the memo line and mailed to:

Headwaters

P.O. Box 368

Washington, VA 22747

* + To pay by credit card, please visit the Headwaters’ website at [www.headwatersfdn.org](http://www.headwatersfdn.org/) and select “Donate.” When prompted, select “Headwaters Harvest Festival Sponsor” as the gift designation.

Thank you for supporting Headwaters and the children of Rappahannock County!