



Fostering educational excellence in Rappahannock County

Dear Friends,

We hope this letter finds you well and having enjoyed the first quarter of 2022. This year got off to a busy start for Headwaters. We have been serving more children than ever in our programs, and have been striving to support the young people in our community in innovative ways!

As you may know, Headwaters was forced to cancel our primary fundraiser, the Taste of Rappahannock, for two consecutive years due to the COVID-19 pandemic. After much discussion, Headwaters has decided to host a new fundraising event that will be open to more members of the Rappahannock community. This new and exciting event will be called the "Headwaters Harvest Festival" and will be hosted in the scenic beauty of Eldon Farms on Saturday, October 1st. It will serve as a celebration of our community's rural heritage and commitment to fostering educational excellence.

Over the last year, generous contributions from donors have allowed us to:

- Provide over \$100,000 in scholarships to graduating seniors and RCPS alumni
- Triple the number of mentoring pairs in our Starfish Mentoring Program
- Financially support young people pursuing workforce skills training in Heavy Equipment Operation, Welding, Plumbing, Healthcare Training and more
- Support the RCPS Agriculture Academy and FFA Chapter
- Provide scholarships to special needs youth at Child Care & Learning Center
- Offer our After-School Enrichment Program free of charge to 60+ youth, thereby decreasing financial strain on families

Becoming a sponsor of our Harvest Festival will offer a great promotional opportunity while supporting Rappahannock's young people with unique opportunities that may otherwise be unavailable to them. All proceeds from this event will assist Headwaters in supporting the education of youth in our community.

I would be pleased to speak with you about a sponsorship and can be reached at (540) 227-5170, or by email at director@headwatersfdn.org.

Thank you for this important consideration!

Sincerely,

Brittany Dwyer
Executive Director



SPONSORSHIP OPPORTUNITIES

Please join us on Saturday, October 1, 2022 from 10 a.m. – 5 p.m. at Eldon Farms to celebrate Headwaters' first-ever Harvest Festival!

All sponsors will receive:

- Logo on the Headwaters Foundation website for one year
- Recognition on our social media platforms
- Shoutout in Headwaters' Annual Report, which is mailed to over 500 individuals
- An extra dose of happiness knowing your dollars will impact nearly 100% of children in Rappahannock County Public Schools

"Platinum Apple" Sponsor: \$10,000

- items detailed in the "all sponsors will receive" category above
- 20 tickets for you and your friends to attend this event
- a large banner with your name/logo on the main event tent
- a \$1,000 one-time scholarship will be given in your name to a graduating senior at RCHS
- 20 tickets will be given to children and families in the community that cannot afford to attend this event

"Golden Apple" Sponsor: \$5,000

- items detailed in the "all sponsors will receive" category above
- 10 tickets for you and your friends to attend this event
- a large banner with your name/logo at the event
- 10 tickets will be given to children and families in the community that cannot afford to attend this event

"Silver Apple" Sponsor: \$2,500

- items detailed in the "all sponsors will receive" category above
- 6 tickets for you and your friends to attend this event
- a medium banner with your name/logo at the event
- 6 tickets will be given to children and families in the community that cannot afford to attend this event

"Bronze Apple" Sponsor: \$1,000

- items detailed in the "all sponsors will receive" category above
- 4 tickets for you and your friends to attend this event

Please select your sponsorship level on the attached form and return to Headwaters no later than Friday, August 26, 2022.



SPONSORSHIP FORM

Please circle your level of participation: \$10,000 \$5,000 \$2,500 \$1,000 Other: \$ _____

Business or Individual: _____

Address: _____

Email: _____ Phone: _____

Web address of business (if applicable): _____

Payment for Sponsorship

- To pay by credit card, please visit the Headwaters' website at www.headwatersfdn.org and select "Donate." From there, follow instructions for remitting payment for an event sponsorship.
- If paying by check, checks should be made payable to "Headwaters" and mailed to:
Headwaters
P.O. Box 368
Washington, VA 22747
- If paying by another method, call 540-227-5170 or email info@headwatersfdn.org for more information.

*Thank you for supporting Headwaters
and the children of Rappahannock County!*